

Minutes January 15, 2025  
Meeting of the Board of Directors of The New York Cycle Club, Inc.  
Via Google Meet

**ATTENDEES:** Colin Taber (President & Chair); Bob Cohen (Secretary); Bob Gilbert (Treasurer); Michael Diener (VP of Programs); Steve Vaccaro (VP of Rides); Anna Taruschio (A-Rides Coordinator); YJ Chen (B-Rides Coordinator); Jim Zisfein (C-Rides Coordinator); Meredith Weill (Volunteer Coordinator); Neile Weissman (Public Relations Director); Denise Alvarez-Heller (Special Events Coordinator); Allan Friedman (Escape New York Ride Director); Sheila O'Connor (Content Editor); Natan Elman (Webmaster); Leora Rosenberg (Past President)  
**ABSENT:** Kym Blanchard (Marketing Director)

CALL TO ORDER: 18:23

1. MEETING MINUTES: Motion to approve December Minutes; motion passed.

2. POPCORN UPDATES: (Each board member can share minor updates).

- Allan Friedman—ENY launched Jan. 1<sup>st</sup>. We moved managing registration from active.com to bikereg.com. So far about 35 registrants for ENY 2025 (Sep 13, 2025). We are currently looking for partners for potential sponsorships. New for this year is participant fundraising. On registration, apply a code to access the registration discount and a menu of charitable entities to support.
- Sheila O'Connor—hard at work with the new website development.
- Natan Elman- working to resolve the latest issue of delayed email notifications.
- Michael Diener—The A-STS program has been organized for the upcoming season, and the B-STS program is in the process of being organized. The A-STS and B-STS rides will end together to share end-of-ride food or libation. All groups are welcome to arrange their rides to meet up with the A-STS/B-STS group.
- Steve Vaccaro—The Touring & Travel Committee held its initial meeting to discuss how to combine travel with cycling. This program will require a substantial volunteer effort. The program will provide both a do-it-yourself effort opportunity and information on tour operators. The B-Ride Leader meeting was held to present the idea of a summer program. Ride Leaders will commit to leading a ride purposely to develop future B-Ride leaders.
- Jim Zisfein—the planning for the C-SIG and C-STS is ongoing. With help from Linda W. and Neile W., sixteen rides for the C-STS have been scheduled.
- Neile Weissman—The R-STS rides have been posted. Arrangements for train travel have been booked. The dates for the Ride Weekend programs are: New Paltz August 1<sup>st</sup> through August 3<sup>rd</sup>; and Southampton October 10<sup>th</sup> through October 12<sup>th</sup>.

3. Board for 2025. The Board will maintain its schedule of meetings for the first Wednesday of each month: ten virtual meetings; and two in-person meetings. The Board will authorize committees when appropriate to aid in discharging its duties and promote transparency. Committee participation may be extended to non-board members. Board members are considering its initiatives for 2025.

4. A motion to create a 'Member Relations' committee was presented. The motion passed.

5. Website Update. We are getting ready to test parts of the new website with some rides this spring.

6. Events. Connolly's has been scheduled for the February SIG; STS... ride program introduction, and for the March Club meeting. A Zoom Club Update has been scheduled for Feb 2<sup>nd</sup>. The new member orientation Zoom will resume on Tuesday, Feb 4<sup>th</sup>.

7. A motion to create an 'Events' committee was presented. The motion passed.
8. Roll It Forward. The club presented 15 Organizations with an award for their good work. A press release will be issued.
9. Parks Conservancy Letter. A draft addressed the planned addition of permanent structures at pedestrian crossings included in the upcoming renovation of the Park Drive. Also addressed is the designation of cyclists 'training hours'. An updated draft will be circulated incorporating shared comments.
10. Recognizing Volunteer Efforts. A discussion was held reviewing current recognition and suggestions to update the recognition of volunteers.

ADJOURN: 20:22